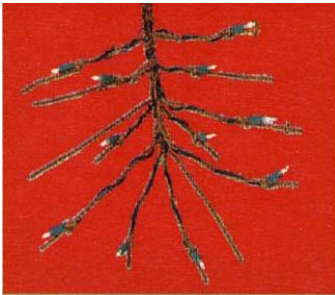


NeumanTree's Brilliant Lighting System



All the beauty of nature, lights that burn season after season, and cords so well hidden that you will have to look for them.

We are the **only** Christmas tree manufacturer to utilize the innovative Brilliant Lighting System. Our lights are specifically designed to fit and neatly integrate into every branch of our trees.



With this system, each branch gets a cord that's exactly right for its length, so you'll never see unsightly dangling wires.

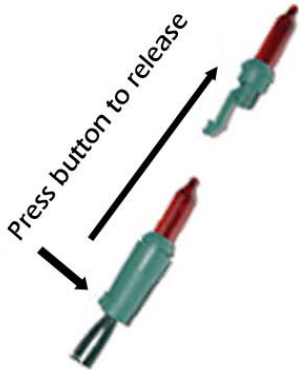
Light cords are attached to the needles with miniature tips. They hide the wire and protect the needles from crushing.



Not only does this enhance the overall beauty of our trees, it also protects the light sets from becoming tangled or snared.



Each light set contains 50 lights, rather than the more typical 100. Using fifty lights per set, though more expensive to produce, has proven to be much more reliable and long-lasting than the 100 light sets used by other manufacturers.



The bulbs used with our Brilliant Lighting System have a patented lamp lock, rather than the plastic clips you may have seen with other light sets. Plastic clips have a tendency to break off. With our light sets, the only way a bulb can be removed is if the button on the side of the husk is pressed, which minimizes the problem of the light losing proper metal-to-metal contact and going out.



With the Brilliant Lighting System, NeumanTree has achieved an ideal distribution of lights with more lights toward the outside of the tree and fewer on the inside. This puts lights where they have the greatest impact, and ensures an even and pleasing distribution.

The Brilliant Lighting System is just one of many things you'll find special and distinctive about prelit NeumanTrees. We endeavor to make our trees so realistic it's hard to tell they're artificial without touching them. A lot of meticulous craftsmanship goes into creating them, and when a customer buys one, we guarantee it will last for years and years.